

Follow Your Heart FILM FESTIVAL

International Film Festival "Follow Your Heart"

Decision of the Organizing Committee

April 25, 2024 № 017

On the Establishment of the Jury Commission and Conduct of the International Film Festival "Follow Your Heart"

Based on the Regulations of the International Film Festival "Follow Your Heart," approved by the Organizer on January 1, 2022, and in alignment with the festival's mission to promote talented filmmakers whose works cultivate profound emotional resonance with global audiences, the Organizing Committee of the International Film Festival "Follow Your Heart" HAS DECIDED:

1. To organize the International Film Festival "Follow Your Heart" on June 2, 2024, with the primary venue located at 2885 HE191st STREET AVENTURA, Miami, FL 33180, USA, and an online component hosted at Aventura Mall, 19501 Biscayne Blvd, Miami, FL 33180, USA. The festival shall accommodate designated jury members' participation in evaluations either in-person or online, as necessitated by geographic, scheduling, or other constraints, ensuring equitable engagement through secure, copyright-compliant platforms. All online evaluations will adhere to the same standards of criteria, confidentiality, and audit requirements as those conducted in-person.
2. To approve the Jury Commission members, as listed in the Appendix, in accordance with the Protocol for the Selection of Jury Members for the International Film Festival "Follow Your Heart" dated January 4, 2023 No. 014, for conducting the open competitive selection of films at the International Film Festival "Follow Your Heart."

The Organizer of the Miami Film Festival "Follow Your Heart",
Head of the Organizing Committee,

Oxana Nechaeva



Appendix to the Decision of the Organizing Committee

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This Appendix identifies the members of the Jury Commission, sets forth their credentials, and specifies the allocation of award categories among them, based on their expertise, for the International Film Festival “Follow Your Heart” scheduled on June 2, 2024, with the primary in-person venue at 2885 HE191st Street, Aventura, Miami, FL 33180, USA, and an online component hosted at Aventura Mall, 19501 Biscayne Blvd, Miami, FL 33180, USA.

The Jury Commission consists of the following members, selected based on their professional expertise, impeccable reputation, and absence of conflicts of interest. The selection of the Jury Commission was conducted in strict compliance with the Protocol for the Selection of Jury Members for the International Film Festival “Follow Your Heart” dated January 4, 2023 No. 014 (Section II. Eligibility Criteria for Jury Membership). Participation mode (in-person or online) is designated by the Head of the Organizing Committee, Oxana Nechaeva, based on geographic or scheduling constraints, with online participants provided secure access to materials via copyright-compliant platforms.

The Jury Commission:

- **Inna Yukhimchuk (Online)** – Singer, Songwriter, and Vocal Teacher. Master’s degree from Institute of Modern Arts, Moscow. Over 15 years in music, performed with ‘Newton and the Fates,’ appeared on X-Factor Ukraine and Universal Show China. Recipient of Vocal City, The Golden Festival International, and ORDER “For Merit in Education, Culture and Art” (Nice, 2019). Assigned Nomination: Best Soundtrack.
- **Evgeny Kolskiy (In-person)** – Cameraman, Director of Photography. Degree from Litovchin Broadcasting Humanities Institute. Over 15 years, worked at Ostankino Television Center, MTV’s “Trendy,” and events like Universiade in Kazan, directed for G-Drive Racing at 24 Hours of Le Mans. Recipient of Prague Music Video Awards, World Film Carnival Singapore, Europe Music Awards, Best Istanbul Film Festival. Assigned Nominations: Best Operator, Best Cinematographer.
- **Nikita Malafeev (In-person)** – Owner and CEO, Entrepreneur. Degree in media economics. Leads VillaEMG.com, biggest luxury villa chain in Germany, Ambassador of BIZON Business Club. Recipient of Member of the Year 2022 and

2023 Awards from BIZON Business Club. Assigned Nominations: Best Film – partner prize.

- **Natalja Malafeev (In-person)** – Co-Founder, CCO, and Head-Designer, Entrepreneur. Founder of “Sloguns” and Co-Founder of VillaEMG.com. Extensive experience in design and business. No specific awards. Assigned Nominations: Best Film – partner prize.
- **Viktoria Solomentseva (In-person)** – Model, Actress. Winner of Miss Beauty Four Seasons, Miss Beauty Universe 2017, nominee of Silver Awards 2017, Top Model 2017 of Caprice Awards. Face of Guess, Armani, Celine. No specific film awards. Assigned Nominations: Best Actor, Best Actress.
- **Andrew Matveev (In-person)** – Cameraman, Film Technician. Worked with Lenfilm and Panorama on “It’s Hard to Be a God,” “Happy,” and others. Partner with Aesthetheemed Beauty and Wellness Clinic. No specific awards. Assigned Nominations: Best Operator.
- **Jay Petren (In-person)** – Director, Cameraman, Lighting Designer. Degree in architecture, directing degree from ProDuck School. Creates concepts for film, TV, and ads, masters cinematography and lighting. No specific awards. Assigned Nominations: Best Cinematographer, Best Operator.
- **Polina Vilкова (In-person)** – Photographer. Member of PPA and Lifestyle Photographers Association. Professional since 2017, works across USA since 2022. Recipient of 2023 Lifestyle Photographers Association award, 35awards 2023. Assigned Nominations: Best Cinematographer.
- **Denis Sinelnikov (Online)** – Founder, Digital Marketing Expert. Founder of Media Components. Nearly 20 years in digital marketing. Recipient of Forbes Agency Council 2021, UpCity’s National Excellence Award 2024. Assigned Nominations: Best Video Blog.
- **Elena Broslavskaya (In-person)** – Career Coach, Community Leader. 11 years helping job seekers and companies in Miami, founded “Red Heel Society.” No specific awards. Assigned Nominations: Best Show Host, Best Female Show Host.
- **Alik Kadinsky (In-person)** – Photographer, Artist. Member of Union of Artists of St. Petersburg and Union of Cinematographers. Worked at Lenfilm until 2013, lives in Florida. No specific awards. Assigned Nominations: Best Cinematographer.
- **Ekaterina Asmus (In-person)** – Screenwriter, Journalist, Writer. In film since 2001, authored 10 books, wrote “Uchilka” (2015). No specific awards. Assigned Nominations: Best Film, Special Jury Prize, Best Short Thriller, Best Short

Comedy, Best Animation, Best Student Film, Best Short Drama, Best Soundtrack, Special Nominations.

- **Irina Bezsmertna (In-person)** – Influencer, Philanthropist. Mrs World International 2023, “Top Influencer Award 2023 Global 100.” No specific film awards. Assigned Nominations: Best Actor, Best Actress.
- **Sasha Blaim (Online)** – Stylist, Photographer, Image Maker, Fashion Expert. Psychological education. Focuses on fashion transformation and inner beauty. No specific awards. Assigned Nominations: Best Cinematographer.
- **Nataliia Chernousova (Online)** – Actress, Model. Starred in “Your Dream,” appears in commercials and fashion shows. No specific awards. Assigned Nominations: Best Actor, Best Actress.
- **Maru (In-person)** – Entrepreneur, Co-Producer. Over 20 years in pharmaceuticals, now in entertainment, co-produces reality TV. No specific awards. Assigned Nominations: Best Show.
- **Nadezhda Olina (In-person)** – Makeup Artist, Body Art Painter. Founder of a beauty company, lead makeup artist for films (2021-2023). Recipient of 2023 IBI Awards, 2018 OMC Hairworld World Champion. Assigned Nominations: Best Cinematographer.
- **Maria Emelianova (In-person)** – Producer. Graduated from Gerasimov Institute of Cinematography (VGIK). Over 10 years, produced 100+ commercials for McDonald’s, Nike, Netflix. Recipient of Cannes Lions awards. Assigned Nominations: Best Film, Best Short Drama.
- **Iryna Boberets (Online)** – Creative Producer, Director. Over 20 years, led campaigns for Intersport, Epicenter, Scopely. No specific awards. Assigned Nominations: Best Short Comedy, Best Super Short Film.
- **Yurii Aliksieienko (Online)** – Content Creator, Expert in Children’s Digital Content. Since 2006, worked on 150+ commercials, collaborates with Like Nastya (360M+ subscribers). No specific awards. Assigned Nominations: Best Video Blog, Best Show Host, Best Female Show Host.

Assignment of Nominations: Prior to evaluations, the Head of the Organizing Committee, Oxana Nechaeva, assigns each award category to specific jury members based on their expertise, as documented above. Assignments may be adjusted with prior notice to ensure impartiality and alignment with the festival’s mission. All assignments are finalized and shall be distributed to jury members by May 20, 2024.