

Follow Your Heart FILM FESTIVAL

International Film Festival "Follow Your Heart"

Supplemental Guidelines for Best Video Blog Award

January 4, 2023 No. 027

A. Purpose

These guidelines supplement the Protocol for the Selection and Work of Jury Members, dated January 4, 2023, outlining the procedure for assigning the Best Video Blog Award. The award recognizes a video blog (vlog) that excels in content quality, engagement, and production value.

B. Evaluation Format

B.1. Open Evaluation

The jury receives:

- Vlog title, theme, length, and release date.
- Creator's name and production details.
- Access to the vlog video.

B.2. Transparency

All relevant information is provided to evaluate content and presentation.

C. Submission Requirements

C.1. Complete Submission

Submissions must include:

- A credited creator listed in the video or metadata.
- A complete vlog video (under 30 minutes).

C.2. Incomplete Submissions

If credits are missing:

- The submission is assigned a “Pending Credit” status.
- The Committee provides a 7-calendar-day Cure Period.
- Failure to provide credits results in disqualification.

D. Award Eligibility and Verification

D.1. Verification of Creator

The Committee verifies the creator’s identity via:

- Video credits or metadata.
- Signed agreements or certified letters.
- Platform or festival materials.

D.2. Non-Verification

If unverified, the submission is disqualified.

E. Award Assignment

E.1. Attribution

The award is granted to the creator for the vlog.

E.2. Credit Disputes

Disputes suspend the announcement until resolved.

F. Conflict of Interest

F.1. Declaration

Jury members declare conflicts and abstain if necessary.

F.2. Handling Errors

Errors in credits are logged and addressed.

G. Documentation and Recordkeeping

G.1. Records

Decisions are documented and retained for 5 years.

G.2. Confidentiality

Ballots are confidential; only winners are disclosed.

H. Practical Workflow

- **Jury Access:** The jury receives vlog details and video links.
- **Evaluation:** The jury assesses content quality, engagement, and production.
- **Verification:** The Committee confirms the creator's identity.
- **Award Assignment:** If verified, the award is granted; if not, the submission is disqualified.
- **Announcement:** Winners are announced publicly (e.g., "Best Video Blog awarded to [Creator] for [Vlog Title]").

Approved by the Organizing Committee

Date: January 4, 2023

The Organizer of the Miami Film Festival "Follow Your Heart"

Head of the Organizing Committee

Tatiana Germanovsky